

## School of Spiritual Leadership Internship Opportunities

Science of Mind Publishing includes Science of Mind magazine as well as three book imprints:

- Science of Mind Publishing (yes, it's a bit confusing)
- Spiritual Living Press
- Park Point Press

Led by Rev. David Goldberg, Publisher, we are five people who are facilitating the conception and implementation of the written word ministry for the Centers for Spiritual Living. We connect with hundreds of thousands of people on a monthly basis. We would appreciate the opportunity to work with ministerial students in unpaid internships to further our goal of touching 100 million lives with our teaching. We will do everything we can to help ensure that each internship addresses a core competency as required by the school.

All internships are overseen by Rev. David Goldberg. Please explore the opportunities and reach out to the contact person listed. We look forward to creating a mutually beneficial relationship between the learners stepping into ministry and our publishing team.

### 1. Science of Mind Magazine's 90<sup>th</sup> Anniversary

Help the publishing team plan how we will recognize the 90<sup>th</sup> anniversary of the magazine in late 2015 through 2016 and all this will entail.

Contact Rev. David Goldberg at [DGoldberg@CSL.org](mailto:DGoldberg@CSL.org)

### 2. Conversations with Ernest

We launched this column in January 2015, and we will continue to promote it to all who may be interested in writing for the magazine. The idea is to put someone who you admire – alive or dead – in conversation with Ernest. We've had conversations with Ernest and Ken Wilber, Edgar Cayce, a visit with a man in prison for murder and the manager of the Science of Mind Archives and Library Foundation. **We want more!** The goal is to collect enough conversations to publish a book as part of the 90<sup>th</sup> anniversary celebration. Contact Rev. David Goldberg at

[DGoldberg@CSL.org](mailto:DGoldberg@CSL.org)

### 3. Social Media

SOM magazine has more than 360,000 "likes" on Facebook, and we're rapidly approaching the one-half million mark. We gained 2,700 likes this week alone and touched more than 2.2 million people with our posts. Help the team with our presence on Facebook, Twitter, Pinterest, Linked In, Instagram and the myriad of options at our disposal to continue to shine the light on the magazine and our teaching. This includes promoting Science of Mind "Selfie Sunday" on the first Sunday of the month when we encourage our readers to take selfies with the magazine and post it to our social media sites for a chance at a free 1-year subscription.

Contact Diane Bishop, RScP, Editor, at [DBishop@CSL.org](mailto:DBishop@CSL.org)

#### 4. **Electronic Newsletter**

We offer a free, bi-monthly e-newsletter to anyone who chooses to sign up. Help the editorial team with the content and graphics for the newsletter, whether finding or creating content. Prerequisite: Must be signed up to receive the e-newsletter. Visit [www.ScienceOfMind.com](http://www.ScienceOfMind.com) to register.

Contact Diane Bishop, RScP, Editor, at [DBishop@CSL.org](mailto:DBishop@CSL.org)

#### 5. **Magazine Theme Prayer Support**

Earlier this year we began offering a written prayer in the magazine based on the monthly theme. All are invited to participate. This internship consists of making all constituents aware of this program by reaching out to ministers, practitioners and members to invite them into the program, tracking requests and collecting and editing written treatments.

Contact Diane Bishop, RScP, Editor, at [DBishop@CSL.org](mailto:DBishop@CSL.org)

#### 6. **Advertising**

Work with our Advertising Coordinator to actively seek new accounts and reactively service existing accounts. Also work with spiritually-inspired vendors on our "Enlightened Emporium" section. Learn about the business side of the magazine and the sales process by working with contracts, commissions, deadlines and graphics.

Contact Tony Lobato, Advertising Coordinator, at [TLobato@CSL.org](mailto:TLobato@CSL.org)

#### 7. **Leadership Development in Centers and Churches**

Work with the publisher to provide information to all of our centers and churches who are interested in Emergenetics as a leadership development tool for their councils, boards, volunteers and members. Emergenetics is a personality assessment tool that Centers for Spiritual Living and Science of Mind magazine have embraced. The Leadership, Minister, Practitioner and Member Councils all use Emergenetics in their ongoing work, as does the headquarters staff. This could include but is not limited to one-to-one contact with ministers, practitioners and members in positions of leadership interested in strengthening their communities with this tool.

Contact Rev. David Goldberg at [DGoldberg@CSL.org](mailto:DGoldberg@CSL.org)

#### 8. **Research**

Science of Mind magazine has received a bequest of \$25,000 which will be invested in updating our research. We are working with a consultant to gain current demographic and psychographic information about our readers. Work with the publisher in the day-to-day management of this campaign and learn about many of the components of market research and how to apply it to our spiritual work.

Contact Rev. David Goldberg at [DGoldberg@CSL.org](mailto:DGoldberg@CSL.org)

#### 9. **Author and Guest Recognition Program**

We are honored that so many extraordinary people from around the world are interested in working with SOM magazine and being featured on our cover and in our pages. Work with the editorial team to conceive and implement a recognition program to make sure all of our authors and guests are appropriately thanked, including notes and letters, as well as copies of the magazine and posters. This will include working directly with the individuals as well as with their representatives. This is an excellent opportunity to learn how relationships are nurtured and built in the publishing world.

Contact Holli Sharp, Associate Editor and Creative Director, at [HSharp@CSL.org](mailto:HSharp@CSL.org)

## **10. Minister Support**

In a recent survey, approximately one-half of the respondents who are ministers said they use Science of Mind magazine as part of their message at least six times a year. Work with the editorial team to develop and implement a program to determine specifically what ministers need and want and how we can deliver that in ways that are most supportive. Contact Rev. David Goldberg at [DGGoldberg@CSL.org](mailto:DGGoldberg@CSL.org)

## **11. Book Ministry**

Work with the publisher and business administrator to help establish and track the copyright lineage of the titles of Ernest Holmes and his contemporaries to which Centers for Spiritual Living own the copyright. This internship must be done at the Golden headquarters given that it involves researching paper and electronic files that are only accessible on-site. Contact Alan Hubbard, RScP, Business Administrator, at [AHubbard@CSL.org](mailto:AHubbard@CSL.org)

## **12. Webinar Series**

Work with the publishing team to create and share a Webinar series. The first topic is "Writing as Spiritual Practice." The internship includes shaping the series, content and delivery. Contact Rev. David Goldberg at [DGGoldberg@CSL.org](mailto:DGGoldberg@CSL.org)

**Thank you for your consideration and for your consciousness. We look forward to serving with you!**

### **CONTACTS:**

Rev. David Goldberg, Publisher, Science of Mind Publishing and Science of Mind magazine

Diane Bishop, RScP, Editor, Science of Mind magazine

Holli Sharp, Associate Editor and Creative Director, Science of Mind magazine

Alan Hubbard, RScP, Business Administrator, Science of Mind Publishing

Tony Lobato, Advertising Coordinator, Science of Mind magazine