



Advertising Rate Card

BLACK AND WHITE

	1x-2x	3x-5x	6x-8x	9x-11x	12x
Full Page	\$1650	\$1550	\$1500	\$1450	\$1300
1/2 Page	\$1050	\$1000	\$950	\$900	\$800

FOUR COLOR

	1x-2x	3x-5x	6x-8x	9x-11x	12x
Full Page	\$2920	\$2723	\$2600	\$2490	\$2290
1/2 Page	\$2030	\$1905	\$1795	\$1690	\$1540

Frequency Page Rates: Rate earned is based on the number of insertions used within any 12-month period (or less, if desired) from the date of the first insertion.

Rates for Position: Available on Full Page Ad Only.

Inside Front Cover	\$300 additional
Inside Back Cover	\$300 additional
Back Cover	\$400 additional

For all advertising inquiries, including space availability and orders, insertion instructions and correspondence contact:

James Abbott
720 279-1647

After ad acceptance, proofs, disks, and related materials should be addressed to:

DR URCVJ

Science of **Mind** Magazine,
573 Park Point Dr. Golden, CO 80401
720.279.1643 SReay@religiousscience.org





Submission Specs & Mechanicals

Full page

4.75" wide x 7.25" tall — full page with border, no bleed

5.25" wide x 7.75" tall — trim size (Add 1/8" bleed to file)

Half page

Vertical: 2.5" wide x 7.5" tall

Horizontal: 4.5" wide x 3.5" tall

Acceptable Formats

- PDF format—must be high resolution/press optimized with images and fonts embedded. Include 1/8" bleed and crop marks for full-bleed ads.
- QuarkXpress document with all images, graphics, and fonts included. Please zip or stuff if sending via e-mail.
- Photoshop, Freehand, or Illustrator file: EPS, TIF or JPEG format. Flatten layers and convert fonts to paths, or include all fonts, graphics, and images.

All images and files must be 300 dpi, CMYK or grayscale.
(Files with PMS colors or custom spot colors will NOT be accepted.)

Submission Options

Ads may be submitted on CD or via e-mail. Mac format is preferred, and required if submitting fonts. If files are larger than 5 MB, e-mail is not recommended.

For questions or clarification about how to submit files:
contact **Bridget Gailey** at bridget.gailey@verizon.net

Printing Information

Black and White: 133 recommended

Four-color: 133 recommended; 150 maximum

Method of Printing: Heatset Web Offset

Method of Binding: Perfect Bind

Science of **Mind**—Practical, positive,
compassionate guidance.

It's what people are looking for today.

Science of **Mind**

Change Your Thinking, Change Your Life